

# wediscovergeeks

## EVENT MANAGEMENT

**The right partnership is imperative for a large scale modern-day electronic entertainment, STEAM and educational event. The industry is a sensitive and critical market that requires the right outreach and the right team to convey event goals with the appropriate tech and video gaming lingo. You need a specialized team of gamers, developers, educators, and creative thinkers who can relate to and engage students, parents, and adults in the STEAM, electronic entertainment, social media, and creative arts industries.**

### EVENT WEBSITE

Includes exclusive design, logos, content management, e-commerce payments, hosting, signature domain, vendor/entertainment galleries, and blog updates. Everything for a professional and social event website!



**\$800**

w/ e-Commerce Ticketing

**\$525**

w/o e-Commerce Ticketing

### EVENT MANAGEMENT

Includes first 15 hours of planning and coordinating setup at \$75/hr. Then percentage of Sponsorship and vendor fees to include vendor, speaker, entertainment arrangements, event layout, organization, scheduling, coordination, and management throughout entire event.



**\$1125**

flat + 10% of sponsorships and 85% vendor fees

If no sponsorships, then fee + 100% of vendor fees apply.

### EVENT MARKETING

- Setup of social media event page
- Daily social media engagement
- Desktop publishing designs
- Participant announcements (*vendors, entertainers, speakers, and workshops*)
- Monthly event newsletter
- Webcasts, vlogs, blogs, podcasts
- Public relations, event meetings, press releases,
- and presentations



**\$2500**

Does NOT include fees for paid placement and boosted ads or prints and contest promotional items, as those may be negotiated on a per month budget.

**WE BRING EDUCATIONAL EVENTS AND CREATIVE PEOPLE TOGETHER!**

[www.wediscovergeeks.com](http://www.wediscovergeeks.com)